

Return Address
Direct Mail Optional

Address, Barcode and Indicia Area
Area must stay white and completely
clear of text and color

Print Bleed Guide

Remove the template layer before uploading your artwork.

● **Bleed Line**

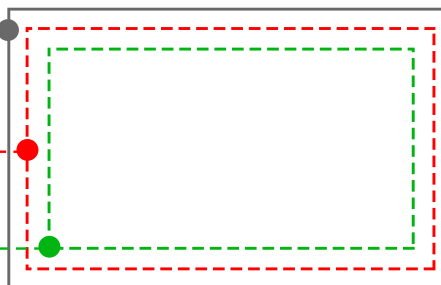
Extend background color or artwork to this line to avoid any white edges from the trimming process.

● **Cut Line**

This is where we aim to trim the product. The actual line can vary due to the trimming process.

● **Safe Line**

Keep text and important imagery within this line to ensure it does not get cut off during trimming.



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