



Return Address
Direct Mail Optional

POSTAGE

Print Bleed Guide

Remove the template layer before uploading your artwork.

● **Bleed Line**

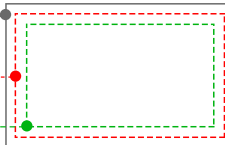
Extend background color or artwork to this line to avoid any white edges from the trimming process.

● **Cut Line**

This is where we aim to trim the product. The actual line can vary due to the trimming process.

● **Safe Line**

Keep text and important imagery within this line to ensure it does not get cut off during trimming.



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